

Amazon Shipped over 5 Billion Items with Prime in 2017

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Amazon had a good year last year and Prime did pretty well for them, although it cost them a pile in free shipping through Amazon Prime. Prime shipments totalled over 5 billion items. That's a lot of shipping, and is absolutely incredible when you think about it. A huge chunk of those shipments were Amazon's own products such as the Fire TV stick and the Echo Dot as well. They topped the list in the USA. Incredible stuff and that just shows why Jeff is doing okay.

Amazon spent 2017 building out Prime's non-shipping features, too, like reserving early film screenings for members. It also added more content to its video service, which has at least won some critical notice, snagging three Golden Globe nominations at this weekend's awards ceremony. But shipping products will always be Amazon's bread and butter; Hence the company's move in October to let college kids subscribe to Prime on a month-to-month basis.

Source: [Engadget](#)