

Honda Bets on Luxury - Not Range in EV

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While we all want to be pampered, Honda has bet big on luxury with the Clarity electric vehicle. What they've sacrificed in order to give you all the luxury is range. Currently the Clarity has a mere range of 80-ish miles. That's it. It's like buying a Smart Watch and then having to charge it up at noon. Sure, it's nice - just like many other cars that burn fuel and get 600 miles range. Either way, it's a bold move - but I think it will leave you underwhelmed.

The Prius took off while Honda continued to produce the less-popular Insight along with a few other hybrids including a V6 Accord. The company even tip-toed into the electric market with a limited run of Fit EVs. But as for a proper electric platform, it wasn't until this year that the automaker decided to enter the market with the Clarity.

Source: [Engadget](#)