

## Cyber Monday the biggest day ever for Amazon

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Looks like Cyber Monday 2017 was one for the record books as Amazon recorded their biggest day ever. Year over year Amazon saw a 30% increase in sales and over the holiday weekend sold &quot;hundred of millions&quot; of products. Amazon's own Echo Dot device was the top seller which only made the Amazon stock prices go even higher. [CNBC takes a closer look at Amazon's big day.](#)

Amazon just had its biggest shopping day ever.

The most products ever ordered in one day on Amazon.com occurred on Cyber Monday, the company revealed Wednesday. The day's transactions surpassed those made on Amazon's recent record-breaking Prime Day, and the top-selling item was the Echo Dot.

Amazon said orders made via its app increased more than 50 percent on Cyber Monday, when compared with a year ago.

From Thanksgiving Day through Monday, Amazon said customers shopped at &quot;record levels,&quot; ordering &quot;hundreds of millions&quot; of products ranging from apparel to toys to electronics. From small businesses alone, nearly 140 million items were purchased on Amazon.com.