

Microsoft will pay you \$650 to ditch your MacBook

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The new Microsoft Surface Book and Surface Pro have been announced and people are actually excited about a Microsoft product once again. Microsoft is obviously trying to target the graphic designer market and is taking things even further offering you \$650 to ditch your MacBook and move to one of their new products. It'll be interesting to see how many take Microsoft up on this offer but so far it seems that there are features that graphic designers are excited about and might just be enough to get them to change over. [CNET has the full story.](#)

If Apple's MacBook updates on Thursday aren't good enough for you, Microsoft has an alternative.

The Windows maker will offer up to \$650 for anyone in the US who "trades up" a MacBook Pro or MacBook Air for a Surface Book or a Surface Pro at a Microsoft Store or Microsoft.com starting Thursday, Brian Hall, corporate vice president of marketing for Microsoft devices, said in an interview.