

PC sales down, Gaming PC sales up

Written by Jason
Friday, 27 January 2017 17:05 -

PC sales are down, however, when it comes to gaming PCs sales are actually up. Even though we've been told PC gaming is dead numerous times over the years, it appears to be getting a bit of a resurgence. Also interesting to note is the fact that mid-range gaming PCs are the biggest gainers, which isn't too surprising as at CES 2017 we saw the big guys like Dell and Lenovo adding mid-range options to compliment their high-end gaming systems that they traditionally focused much more on. [ArsTechnica has the full story.](#)

While other market analysts are seeing overall PC sales continue to decline, a new report from Jon Peddie Research (JPR) shows the worldwide market for PC gaming hardware growing faster than expected in 2016.

All told, the market for pre-built and "DIY" gaming-focused PCs (which also includes "upgrades and accessories such as input devices and audio/communication systems") exceeded \$30 billion (£24 billion) for the first time last year (\$30.346 billion, to be precise), according to JPR's latest report. That's well up from the estimated \$24.6 billion (£19.6 billion) market for gaming PCs that JPR saw back in 2015. Back then, JPR projected that the PC gaming market wouldn't pass the \$30 billion mark until 2018, meaning the industry has accelerated roughly two years ahead of those old projections.