

## R.I.P. Nexus

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The word on the street is that Google is killing the Nexus brand, and replacing it with their own brand. That means that the latest two handsets from HTC that are coming very soon may not be in fact &quot;Nexus&quot; devices. This holds a bit of weight as Google has never released a new OS without releasing a new phone and I currently have OTA updates on by my Nexus 6 and 6P - and don't have a new Nexus. Time will tell if this is true, but it does make a lot of sense and allows Google even more control over their products.

*According to Android Central, the new handsets won't be launched under the Nexus brand, and they won't feature HTC branding either. Citing unnamed sources, the report states that the devices will 'put the Google brand front and center'. But a secondary Nexus-style sub-brand may still be used.*

**Source:** [Neowin](#)