

## NVIDIA's Jen-Hsun Huang to Lead CES Keynote

Written by Benjamin "Zeus" Heide  
Wednesday, 04 January 2017 17:34 -

---

NVIDIA is kicking off the keynote address at CES2017 tonight and if you want to catch the live-stream, it will be at NVIDIA's blog site linked below. We will be there and give you the scoop and our analysis of what to expect, from not only NVIDIA, but the industry direction this year as well.

*Underpinning all of the efforts we'll be talking about this week: deep learning, which couples the massive parallel processing power of GPUs with the firehose of data spewed forth by the internet to give machines the ability to perceive — and interact with — the world around them.*

Source: [NVIDIA Blog](#)