

## iPhone 8 Coming Sept. 12

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Before you get all excited about the date for the iPhone 8, please remember that Apple never hard-launches products anymore. They announce and then you have to wait. Also keep in mind that the last few release cycles from Apple have resulted in the non-S version of the device, basically the S-version of the previous device - wearing a new jacket. I'm not sure what Apple has planned in terms of hardware, but the going rumor is that it will be ultra expensive.

*The company's annual fall keynote event, which has become one of the biggest days of the year for tech enthusiasts, is typically used to showcase the latest and greatest hardware offerings from Apple. Rumors about the Sept. 12 target date recently began to pick up steam, as the date fits within the company's pattern established over the last few years.*

**Source:** [Mashable](#)