

Will Netflix finally allow downloads?

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Once again the "Netflix is finally going to allow downloads" rumor is swirling. Every few months people who are wanting to use Netflix on the go without having to pay for mobile data get excited but apparently thanks to "credible sources" we might finally see a download feature maybe even by the end of 2016. Take this with a grain of salt as this isn't the first time that people have predicted that Netflix will add this feature. [LightReading has the full story.](#)

Following similar moves by Amazon, Comcast and others, Netflix is now working on a feature that will allow subscribers to download certain programs for offline viewing, according to industry insider and Penthera COO Dan Taitz. And Taitz thinks there will be a landscape shift when the new Netflix feature arrives.

"We know from our sources within the industry that Netflix is going to launch this product," says Taitz. "My expectation is that by the end of the year Netflix will be launching download-to-go as an option for their customers."