

1.2 Billion iPhones

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Apple announced this week that since the release of the iPhone, they've now sold 1.2 billion phones. Whether you like the iPhone world or not, that's still pretty impressive. [9to5Mac has the full story.](#)

In July of 2016, Apple confirmed that it had sold 1 billion iPhones to date, with Tim Cook touting the device as a one of the most 'important, world-changing and successful products in history.' Furthermore, this means that Apple has sold somewhere around 200 million iPhones in the last year, selling around 41 million units in Q3 2017.